

# Nutley Public Library's 2010 Annual Report



## Community, Creativity, Connectivity

<b>Nutley Public Library</b> <b>93 Booth Dr.</b> <b>Nutley, NJ 07110</b> <a href="http://Nutley.bccls.org">http://Nutley.bccls.org</a>		<b><u>Hours:</u></b> Monday 9 a.m.-9 p.m. Tuesday 9 a.m.-9 p.m. Wednesday 9 a.m.-5 p.m. Thursday 9 a.m.-9 p.m. Friday 9 a.m.-5 p.m. Saturday 9 a.m.-5 p.m.	<b><u>Board of Trustees</u></b>  Anthony J. Iannarone, President Rosanna Tangorra, Vice-President Wayne Greenfeder, Treasurer Denise Gizzo, Secretary Vicky Flynn Joanne Cocchiola, Mayor Theresa Ruffo, Mayor's Delegate Joseph Zarra, Superintendent of Schools Jerilyn Margulies, Superintendent's Delegate
Population Served	27,362	<b><u>Phone:</u></b> Administration ext. 2636 Reference ext. 2604 Children's ext. 2623 Young Adults' ext. 2624	
Municipal Appropriation 2009	\$1,435,370		
Percentage of Township Budget	3.9%		
Library Visitors 2010	173,463		
3,335 per week, 556 per day			



## Artists and Writers @ The Library

Nutley is proud of its heritage as an artists' and writers' colony. The Nutley Free Public Library exhibits artwork of local artists and hosts a Pen to Prose Writers' Group for aspiring writers. The Library is an excellent facility for creative members of our community to present their work. If you'd like to display your artwork, or have an interesting collection to share, please consider exhibiting at the Library. Writers, you'll find inspiration, instruction and camaraderie at Pen to Prose every third Monday at 6:30 p.m.



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## You Have a Friend in Me

### Facebook

To continue to meet the needs of library patrons, in January, the Nutley Public Library launched a Facebook page. The page is updated daily and informs patrons about upcoming programs and services offered at the library. We value feedback and comments from the community. Within one year the page accumulated over 500 fans.

### Twitter

Nutley Public Library also added a Twitter page to list staff recommendations as well as update patrons about events at the library.

## Adult Services Programs

High

Adult Services programs had a total of 2,391 participants in 2010.



## Outreach in the Community



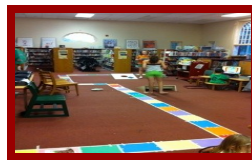
Staff from the Nutley Public Library stopped by at the local ShopRite in September for National Library Card Sign-Up Month to register people who live, work, or go to school in Nutley, library cards. More than 150 patrons were given cards.

Other outreach events this past year included visits to the local schools to promote summer reading programs, involvement in the Nutley Chamber of Commerce, and visits to community groups and senior centers.



## CYA Services (Children & Teens)

In 2010, 9,264 children and teens participated in youth services library programs. Programs offered throughout the year included: Babygarten, story times, book groups, video game challenges, special workshops, second grade class visits, and volunteer opportunities for teens in the community. The photographs below showcase several of the programs (photos of programs listed from left to right): “Molly the Mo-sasur” Summer Reading Kick-Off Party; Gail Kahn, Local Author, reading her new book; Family Game Night, Candy Land Theme; Essex Environmental Workshop; Summer Origami Workshop.



## lights

## Adult Services Programs

Below are some photos focusing a very eventful year.



# Value of Services

*For every municipal budget dollar invested in the library, Nutley residents received \$ 4.61 in value.*

Item	Total	Avg. Purchase Price	Cost to Residents	Value Provided
Computer Users, 1 hr. ea.	26,260	\$18.00/hr. Kinkos	FREE	\$472,680
Reference Questions	26,416	\$12.00 ea. LSSI	FREE	\$316,992
Children's Program Participants	9,264	\$5.00 Community Ctr. Avg.	FREE	\$46,320
Adults' Program Participants	2,391	\$15.00 Adult Ed. Classes	FREE	\$35,865
Nonfiction Books (adult) circulated	32,339	\$26.38	FREE	\$853,102.82
Fiction Books (adult) circulated	36,575	\$27.67	FREE	\$1,012,030.25
Juvenile Books circulated	47,603	\$21.55	FREE	1,025,844.65
Young Adult Books circulated	8,006	\$24.97	FREE	\$199,909.82
Magazines circulated	4024	\$ 4.99	FREE	\$20,079.76
Music CDs circulated	11,413	\$14.99	FREE	\$171,080.87
DVDs circulated	53,644	\$16.99	FREE	\$911, 411.56
Audio Books circulated	10,408	\$52.12	FREE	\$542,464.96
Interlibrary & Electronically Placed Loans	31,291	\$26.78 ACRL 2003	FREE	\$837,872.98
ESL Group/Tutoring sessions	364	\$25 Local Tutors	FREE	\$9,100
Study Room users (12/day)	3,744	\$15 (est.)	FREE	\$28,080
Meeting Room & Community Space Uses	347	\$250 per event	FREE	\$86,750
eBooks and downloadable audiobooks circulated	1259	\$ 9.99	FREE	\$12,577.41
Museum Pass—Adults	83	\$22	FREE	\$1,826
Museum Pass—Children	83	\$17	FREE	\$1,411
Librarian by Appointment Service	65	\$25	FREE	\$1625
<b>Value of Services Provided to Nutley Residents</b>				<b>6,615,104.08</b>
<b>Return on Investment</b>				<b>\$4.61</b>

## Facts and Figures

<b>FINANCE</b>		Dues	\$3,000
<b>Operating Revenues</b>		Special Services, Programs, Cont. Ed.	\$18,008
Township Appropriation	\$1,435,370	Insurance	\$24,861
Fees & Fines	\$15,000	Automation & Security**	\$47,856
State Aid	\$25,358	Bank Fees	\$100
Interest	\$1,000	<b>Total</b>	<b>\$1,477,278</b>
<b>Total</b>	<b>\$1,477,228</b>	**Includes BCCLS costs	
<b>Operating Expenditures</b>		<b>INVENTORY</b>	
Salaries & Wages	\$756,741	Books & Other Print Materials	79,120 items
Employee Benefits	\$283,864	Audio/Video Materials	12,508 items
Books	\$101,000	Online Electronic Databases	31 services
Magazines, Newspapers, Serials	\$17,000	<b>New Books &amp; Media Added in 2010</b>	<b>8,516 items</b>
Binding	\$600	<b>SERVICES</b>	
Audio/Video	\$42,000	Circulation	203,012 items
Microfilm	\$75	Interlibrary Loans Obtained	31,291 items
Computer Software	\$2,000	Interlibrary Loans Sent	23,058 items
Digital Projects	\$3,500	Reference Questions Answered	26,416
Building & Grounds	\$60,000	Programs & Events	884
Utilities	\$75,673	Library Visits	173,463 persons
Furniture & Equipment	\$15,000	Web Site Visits	74,232
Supplies & Postage	\$24,000	<b>The Nutley Public Library is open 60 hours each week.</b>	
Travel & Expense	\$2,000		