

Nutley Public Library's 2011 Annual Report



Nutley Public Library

93 Booth Dr.

Nutley, NJ 07110

<http://Nutley.bccls.org>

Population Served 28,370

Municipal Appropriation 2010 1,471,254

Percentage of Township Budget 3.9%

Library Visitors 2011 179,379

3,349 per week, 574 per day

Hours:

Monday	9 a.m.-9 p.m.
Tuesday	9 a.m.-9 p.m.
Wednesday	9 a.m.-5 p.m.
Thursday	9 a.m.-9 p.m.
Friday	9 a.m.-5 p.m.
Saturday	9 a.m.-5 p.m.

Phone:

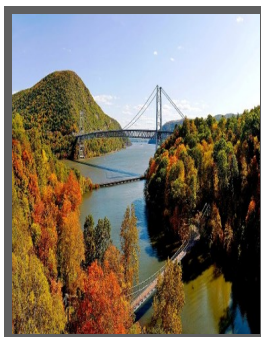
Administration	ext. 2636
Reference	ext. 2604
Children Services	ext. 2623
Young Adults Services	ext. 2624

Board of Trustees

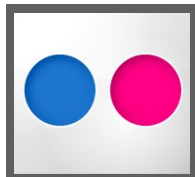
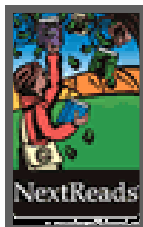
Anthony J. Iannarone, President
 Rosanna Tangorra, Vice-President
 Wayne Greenfeder, Treasurer
 Denise Gizzo, Secretary
 Victoria Flynn
 Mauro G. Tucci, Mayor
 Theresa Ruffo, Mayor's Delegate
 Russell Lazovick, Superintendent of Schools
 Jerilyn Margulies, Superintendent's Delegate
 Maria LaBadia, Director

Artists and Writers @ The Library

The Township of Nutley has a rich history of personal creativity. The Nutley Public Library was proud to present displays that included photography, watercolor designs, and red work embroidery. The Library offers a perfect opportunity for aspiring artists as well as seasoned professionals to share their passion of creativity with the community. If you'd like to display your artwork, or have an interesting collection to share, please consider exhibiting at the Library. Writers, you'll find inspiration, instruction and camaraderie at Pen to Prose every third Monday at 6:30 p.m. led by Assistant to the Director and author, Gioya McRae.



Social Media Presence Continues to Grow



Our Facebook fan total grew to 630 fans and our Twitter network increased to 110 followers. We also added a Flickr page to post patrons' artwork and a YouTube page to highlight different events hosted at the library. A new Staff Picks category was designed to complement our NextReads readers' advisory service.

This year also the Children's and Teen pages were transformed into blogs, and overall the total visits of these pages along with the main page were 80,721.

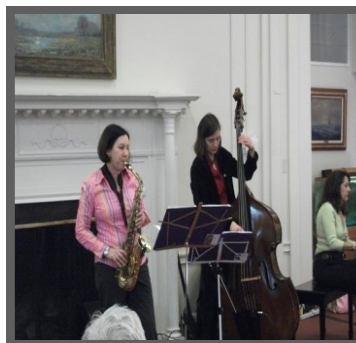
eBooks, New Resources and Librarian by Appointment

In 2011, the Nutley Public Library circulated 902 digital eBooks / digital audio books. We also acquired new online resources: Universal Class, which has over 500 online, self-paced continuing education courses and Muzzy, an online language program for children. To help patrons with various questions that may require more time at the reference desk, librarian by appointment classes are offered to Nutley residents. Nearly 50 librarian by appointment classes were taught in 2011.

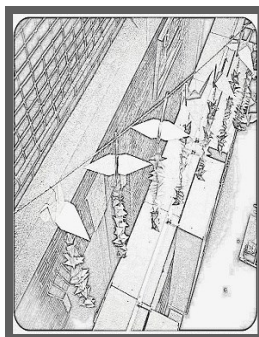


**Special Thanks to Sarah Lester,
Director of the Nutley Public Library 2009—2011**

Adult Services Had a Total of 400 Programs



Teen Services Had a Total of 30 Programs



Children Services Had a Total of 321 Programs



Value of Services

For every municipal budget dollar invested in the library, Nutley residents received \$5.40 in value.

Item	Total	Avg. Purchase Price	Cost to Residents	Value Provided
Computer Users, 1 hr. ea.	24,284	\$18.00/hr. Kinkos	FREE	\$437,112
Reference Questions	48,464	\$12.00 ea. LSSI	FREE	\$581,568
Children's Program Participants	8,813	\$5.00 Community Ctr. Avg.	FREE	\$444,065
Teen Program Participants	406	\$5.00 Community Ctr. Avg.	FREE	\$2,030
Adults' Program Participants	3,152	\$15.00 Adult Ed. Classes	FREE	\$47,280
Nonfiction Books (adult) circulated	37,169	\$26.38	FREE	\$980,518.22
Fiction Books (adult) circulated	42,020	\$27.67	FREE	\$1,162,693.40
Juvenile Books circulated	62,858	\$21.55	FREE	\$1,354,589.90
Young Adult Books circulated	9,684	\$24.97	FREE	\$241,809.48
Magazines circulated	4,472	\$ 4.99	FREE	\$22,315.28
Music CDs circulated	16,156	\$14.99	FREE	\$242,178.44
DVDs circulated	70,016	\$16.99	FREE	\$1,189,571.84
Audio Books circulated	9,973	\$52.12	FREE	\$519,792.76
Interlibrary & Electronically Placed Loans	36,177	\$26.78 ACRL 2003	FREE	\$968,820.06
ESL Group/Tutoring sessions	364	\$25 Local Tutors	FREE	\$9,100
Study Room users (12/day)	3,744	\$15 (est.)	FREE	\$28,080
Meeting Room & Community Space Uses	347	\$250 per event	FREE	\$86,750
eBooks and downloadable audiobooks circulated	1,671	\$ 9.99	FREE	\$16,693.29
Museum Pass—Adults	192	\$22	FREE	\$4,224
Museum Pass—Children	192	\$17	FREE	\$3,264
Librarian by Appointment Service	48	\$25	FREE	\$1,200
Video Games Circulated	3,198	\$35.00	FREE	111,930
Value of Services Provided to Nutley Residents				7,943,655.67
Return on Investment				\$5.40

Facts and Figures

FINANCE		Dues		\$1,000
Operating Revenues		Special Services, Programs, Cont. Ed.		\$24,000
Township Appropriation	\$1,471,254	Insurance		\$24,692
Fees & Fines	\$15,000	Automation & Security**		\$47,856
State Aid	\$12,984	Bank Fees		\$100
Interest	1,000	Total		\$1,500,738
Total	1,500,238	**Includes BCCLS costs		
Operating Expenditures		INVENTORY		
Salaries & Wages	\$771,875	Books & Other Print Materials		76,842
Employee Benefits	\$316,218	Audio/Video Materials		13,525
Books	\$91,177	Online Electronic Databases		31
Magazines, Newspapers, Serials	\$14,000	New Books & Media Added in 2011		12,006
Binding	\$600	SERVICES		
Audio/Video	\$38,000	Circulation		250,210
Microfilm	\$75	Interlibrary Loans Obtained		22,259
Computer Software	\$1,000	Interlibrary Loans Sent		13,918
Digital Projects	\$3,500	Reference Questions Answered		48,684
Building & Grounds	\$55,000	Programs, Events, & Community		809
Utilities	\$79,307	Library Visits		179,378
Furniture & Equipment	\$10,000	Web Site Visits		80,721
Supplies & Postage	\$20,338	The Nutley Public Library is open 60 hours each week.		
Travel & Expense	\$2,000			