

Nutley Public Library - 2014 Annual Report

93 Booth Drive Nutley, NJ 07110 nutleypubliclibrary.org

Population Served	28,370
Library Visits	185,176
Items Borrowed	256,098
Municipal Appropriation	\$1,561,306
Value of Service	\$8,271,208

Hours	
Monday	9 a.m 9 p.m.
Tuesday	9 a.m 9 p.m.
Wednesday	9 a.m 5 p.m.
Thursday	9 a.m 9 p.m.
Friday	9 a.m 5 p.m.
Saturday	9 a.m 5 p.m.
Phone	973 - 667 - 0405
Administration	ext. 2636
Reference	ext. 2604
Children Services	ext. 2623
Young Adult Servi	ices ext. 2624

Board of Trustees

Anthony J. Iannarone, President Rosanna Tangorra, Vice-President Wayne Greenfeder, Treasurer Denise Gizzo, Secretary Victoria Flynn, Member at Large Al Petracco, Mayor Theresa Ruffo, Mayor's Delegate Russell Lazovick, Superintendent Jerilyn Margulies, Superintendent's Delegate Maria LaBadia, Director

Centennial Celebrations



In 2014 we celebrated our Centennial Anniversary, 100 Years of Community, Creativity and Connectivity! We kicked off the celebration in November 2013 with a recreation of the original laying of the cornerstone with over 100 Nutley and New Jersey Masons, and concluded in November 2014 with an elegant festive gala with champagne, fine foods, and entertainment.

Special events were held each month for adults and children, and our proudest moment was the Old Fashioned Family Festival held in July attended by more than 400 people.

New Website Launches & New Resources Added

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LIBRARY CARD	
YOUR LIBRARY CARD	
APPLY FOR A LIBRARY CARD	
YOUTH SERVICES	
TEEN SERVICES	
DIGITAL COLLECTIONS	
DIGITAL RESEARCH	
EBOOKS AND DIGITAL AUDIO BOOKS	
MANGO – LEARN A NEW LANGAUGE	
ZINIO - DIGITAL MAGAZINES	
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To commemorate the centennial, our website was redesigned with an improved layout and easier mobile access. Patrons can now navigate to nutleypubliclibrary.org from their smart phones and tablets to renew and request items from home, see the latest programs being offered, borrow digital books, and much, much more!



We have also added services such as Mango, an interactive language learning program, with more than 40 foreign language courses available and Zinio, a digital magazine service to download a diverse collection of nearly 250 magazines on your phone, tablet, and computer.



Adult Book Clubs

The Monday Night Book Club had a very eventful year of culturally diverse programs. To further increase outreach, an additional book club was added on Tuesday afternoons at the Nutley Parkside Apartments.

Below are Some Program Highlights

October - One Book Nutley - Nutley's own Catherine Greenfeder discussed her western historical romance, *Wildflowers*; November - Lisa Gornick discussed her book, *Tinderbox*; December - *A Tabla Ensemble: A True Experience of Indian Music* by the TaalSadhana School. Students performed on the hand drum of northern India following a discussion of Indian classical music.



Super Comic / Anime Convention



In May, the Nutley Public Library held its first Comic/Anime Convention. The primary goal was the promotion of literacy among children and teen patrons as well as the general appreciation of the comic/ graphic novel medium. The program featured a host of special guests including, Michelle Knotz, Joe Caramagna, Reilly Brown, and Ant Roman.

The program had an attendance of about 250 patrons throughout the day and was noted by patrons and staff to be a success.

Cook-With-A-Book Reading Program

Elementary school aged children participated in the reading club "Cook-With-A-Book." Each month they discussed a selected book and "cooked-up" something fun to eat.



Summer Highlights for Youth Services

Total Books Read 5,831Total Participants in Programs 2,360Total Hours Read 753Total Signups forSummer Reading 612Total Programs 58Total Teen Volunteers 38

Youth Extravaganzas @ The Library

Halloween

The Nutley Public Library and Spencer Savings Bank of Nutley presented a *Halloween Extravaganza Party*. Activities included a costume contest, face painting, carnival games, stories, songs, crafts and snacks.

Holiday

The Friends of the Nutley Public Library sponsored our Children's Centennial Event *Holiday Dance Party Extravaganza*. Nearly 150 children danced to music by DJ Rob, played games, made crafts, decorated cookies and enjoyed refreshments.



Value of Services

For Every Municipal Budget Dollar Invested in the Library, Nutley Residents Received \$5.30 in Value

ITEM	TOTAL	AVERAGE	COST TO	VALUE
		PURCHASE PRICE	RESIDENTS	PROVIDED
Computer Users, 1 Hour Each	35,724	\$18 an Hour at Kinkos		\$643,032
Reference Questions	45,916	\$12 Information Broker Cost		\$550,992
Children Program Participants	9,410	\$6 Community Center	F	\$56,460
Teen Program Participants	500	\$6 Community Center	L	\$3,000
Adult Program Participants	3,339	\$15 Adult Classes		\$50,085
Nonfiction Books (Adult) Circulated	31,571	\$28 Price of Book		\$883,988
Fiction Books (Adult) Circulated	31,758	\$28 Price of Book		\$889,224
Juvenile Books Circulated	81,952	\$22 Price of Book	R	\$1,802,944
Young Adult Books Circulated	11,756	\$25 Price of Book		\$293,900
Magazines Circulated	4,760	\$5 Price of Magazine		\$23,800
Music CDs Circulated	14,980	\$15 Price of Music CD		\$224,700
DVDs/Blu-Rays Circulated	68,758	\$17 Price of DVD/Blu-Ray		\$1,168,886
Audio Books Circulated	6,455	\$53 Price of Audio Book	E	\$342,115
Interlibrary & Electronically Placed Loans	37,602	\$27 Avg. Item Cost		\$1,015,254
ESL Conversation Group	150	\$25 Local Tutor		\$3,750
Study Room Users (12/Day)	3,744	\$15 Study Room Rental		\$56,160
Meeting Room & Community Space Uses	183	\$250 Per Event	Г	\$45,750
eBooks & Downloadable Audio Books Circulated	3,743	\$10 Price of eBook	E	\$37,430
Museum Pass—Adults & Children	29	\$22 Price of Museum Ticket		\$638
Video Games Circulated	3,582	\$50 Price of Video Game		\$179,100
Value of Services Provided to Nutley Residents				

Facts & Figures

FINANCE		Operating Expenditures Cont.	
Operating Revenues		Dues	\$1,000
Township Appropriation	\$1,561,306	Special Services, Programs, Cont. Ed.	\$18,294
Fees & Fines	\$15,000	Insurance	\$25,285
State Aid	\$12,429	Automation, Security, BCCLS Cost	\$52,569
Interest	\$1,500	Bank Fees	\$300
Total	\$ 1,590,235	Total	\$1,570,232
Operating Expenditures		INVENTORY	
	6022 670	Books & Other Print Materials	81,181
Salaries & Wages	\$823,679	Audio/Video Materials	15,812
Employee Benefits	\$328,039	Online Electronic Databases	56
Books	\$100,631	New Books & Media Added in 2014	11,317
Magazines, Newspapers, Serials	\$11,145		11,517
Binding	\$711	SERVICES	
Audio/Video	\$35,146	Circulation	256,098
Computer Software	\$50	Interlibrary Loans Obtained	20,130
Digital Projects	\$2,795	Interlibrary Loans Sent	17,472
Building & Grounds	\$57,275	Reference Questions Answered	45,916
Utilities	\$76,341	Programs, Events, & Community	816
Furniture & Equipment	\$8,271	Library Visits	185,176
Supplies & Postage	\$26,467	Web Site Visits	145,215
Travel & Expense	\$2,234	Hours Open Each Week	60