Nutley Public Library – 2014 Annual Report

93 Booth Drive
Nutley, NJ 07110
nutleypubliclibrary.org

<table>
<thead>
<tr>
<th>Hours</th>
<th>Monday</th>
<th>Tuesday</th>
<th>Wednesday</th>
<th>Thursday</th>
<th>Friday</th>
<th>Saturday</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>9 a.m. - 9 p.m.</td>
<td>9 a.m. - 9 p.m.</td>
<td>9 a.m. - 5 p.m.</td>
<td>9 a.m. - 9 p.m.</td>
<td>9 a.m. - 5 p.m.</td>
<td>9 a.m. - 5 p.m.</td>
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Phone
Administration ext. 2636
Reference ext. 2604
Children Services ext. 2623
Young Adult Services ext. 2624

Board of Trustees
Anthony J. Iannarone, President
Rosanna Tangorra, Vice-President
Wayne Greenfeder, Treasurer
Denise Gizzo, Secretary
Victoria Flynn, Member at Large
Al Petracco, Mayor
Theresa Ruffo, Mayor's Delegate
Russell Lazovick, Superintendent
Jerilyn Margulies, Superintendent's Delegate
Maria LaBadia, Director

Population Served 28,370
Library Visits 185,176
Items Borrowed 256,098
Municipal Appropriation $1,561,306
Value of Service $8,271,208
Centennial Celebrations

In 2014 we celebrated our Centennial Anniversary, 100 Years of Community, Creativity and Connectivity! We kicked off the celebration in November 2013 with a recreation of the original laying of the cornerstone with over 100 Nutley and New Jersey Masons, and concluded in November 2014 with an elegant festive gala with champagne, fine foods, and entertainment.

Special events were held each month for adults and children, and our proudest moment was the Old Fashioned Family Festival held in July attended by more than 400 people.

New Website Launches & New Resources Added

To commemorate the centennial, our website was redesigned with an improved layout and easier mobile access. Patrons can now navigate to nutleypubliclibrary.org from their smart phones and tablets to renew and request items from home, see the latest programs being offered, borrow digital books, and much, much more!

We have also added services such as Mango, an interactive language learning program, with more than 40 foreign language courses available and Zinio, a digital magazine service to download a diverse collection of nearly 250 magazines on your phone, tablet, and computer.

Adult Book Clubs

The Monday Night Book Club had a very eventful year of culturally diverse programs. To further increase outreach, an additional book club was added on Tuesday afternoons at the Nutley Parkside Apartments.

Below are Some Program Highlights

October - One Book Nutley - Nutley’s own Catherine Greenfeder discussed her western historical romance, Wildflowers; November - Lisa Gornick discussed her book, Tinderbox; December - A Tabla Ensemble: A True Experience of Indian Music by the TaalSadhana School. Students performed on the hand drum of northern India following a discussion of Indian classical music.
Super Comic / Anime Convention

In May, the Nutley Public Library held its first Comic/Anime Convention. The primary goal was the promotion of literacy among children and teen patrons as well as the general appreciation of the comic/graphic novel medium. The program featured a host of special guests including, Michelle Knotz, Joe Caramagna, Reilly Brown, and Ant Roman.

The program had an attendance of about 250 patrons throughout the day and was noted by patrons and staff to be a success.

Cook–With-A-Book Reading Program


Summer Highlights for Youth Services

Total Books Read 5,831 | Total Participants in Programs 2,360 | Total Hours Read 753 | Total Signups for Summer Reading 612 | Total Programs 58 | Total Teen Volunteers 38

Youth Extravaganzas @ The Library

Halloween

The Nutley Public Library and Spencer Savings Bank of Nutley presented a Halloween Extravaganza Party. Activities included a costume contest, face painting, carnival games, stories, songs, crafts and snacks.

Holiday

The Friends of the Nutley Public Library sponsored our Children’s Centennial Event Holiday Dance Party Extravaganza. Nearly 150 children danced to music by DJ Rob, played games, made crafts, decorated cookies and enjoyed refreshments.
## Value of Services

**For Every Municipal Budget Dollar Invested in the Library, Nutley Residents Received $ 5.30 in Value**

<table>
<thead>
<tr>
<th>ITEM</th>
<th>TOTAL</th>
<th>AVERAGE PURCHASE PRICE</th>
<th>COST TO RESIDENTS</th>
<th>VALUE PROVIDED</th>
</tr>
</thead>
<tbody>
<tr>
<td>Computer Users, 1 Hour Each</td>
<td>35,724</td>
<td>$18 an Hour at Kinkos</td>
<td></td>
<td>$643,032</td>
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<tr>
<td>Reference Questions</td>
<td>45,916</td>
<td>$12 Information Broker Cost</td>
<td></td>
<td>$550,992</td>
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<tr>
<td>Children Program Participants</td>
<td>9,410</td>
<td>$6 Community Center</td>
<td></td>
<td>$56,460</td>
</tr>
<tr>
<td>Teen Program Participants</td>
<td>500</td>
<td>$6 Community Center</td>
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<td>$3,000</td>
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<tr>
<td>Adult Program Participants</td>
<td>3,339</td>
<td>$15 Adult Classes</td>
<td></td>
<td>$50,085</td>
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<tr>
<td>Nonfiction Books (Adult) Circulated</td>
<td>31,571</td>
<td>$28 Price of Book</td>
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<td>$883,988</td>
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<tr>
<td>Fiction Books (Adult) Circulated</td>
<td>31,758</td>
<td>$28 Price of Book</td>
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<td>$889,224</td>
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<td>Juvenile Books Circulated</td>
<td>81,952</td>
<td>$22 Price of Book</td>
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<td>$1,802,944</td>
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<td>Young Adult Books Circulated</td>
<td>11,756</td>
<td>$25 Price of Book</td>
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<td>$293,900</td>
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<tr>
<td>Magazines Circulated</td>
<td>4,760</td>
<td>$5 Price of Magazine</td>
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<td>$23,800</td>
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<td>Music CDs Circulated</td>
<td>14,980</td>
<td>$15 Price of Music CD</td>
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<td>$224,700</td>
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<td>DVDs/Blu-Rays Circulated</td>
<td>68,758</td>
<td>$17 Price of DVD/Blu-Ray</td>
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<td>$1,168,886</td>
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<td>Audio Books Circulated</td>
<td>6,455</td>
<td>$53 Price of Audio Book</td>
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<td>$342,115</td>
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<tr>
<td>Interlibrary &amp; Electronically Placed Loans</td>
<td>37,602</td>
<td>$27 Avg. Item Cost</td>
<td></td>
<td>$1,015,254</td>
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<tr>
<td>ESL Conversation Group</td>
<td>150</td>
<td>$25 Local Tutor</td>
<td></td>
<td>$3,750</td>
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<td>Study Room Users (12/Day)</td>
<td>3,744</td>
<td>$15 Study Room Rental</td>
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<td>$56,160</td>
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<td>Meeting Room &amp; Community Space Uses</td>
<td>183</td>
<td>$250 Per Event</td>
<td></td>
<td>$45,750</td>
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<td>eBooks &amp; Downloadable Audio Books Circulated</td>
<td>3,743</td>
<td>$10 Price of eBook</td>
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<td>$37,430</td>
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<td>Museum Pass—Adults &amp; Children</td>
<td>29</td>
<td>$22 Price of Museum Ticket</td>
<td></td>
<td>$638</td>
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<td>Video Games Circulated</td>
<td>3,582</td>
<td>$50 Price of Video Game</td>
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<td>$179,100</td>
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</table>

**Value of Services Provided to Nutley Residents $8,271,208**

## Facts & Figures

### FINANCE

**Operating Revenues**

- Township Appropriation: $1,561,306
- Fees & Fines: $15,000
- State Aid: $12,429
- Interest: $1,500
- Total: $1,590,235

**Operating Expenditures**

- Salaries & Wages: $823,679
- Employee Benefits: $328,039
- Books: $100,631
- Magazines, Newspapers, Serials: $11,145
- Binding: $711
- Audio/Video: $35,146
- Computer Software: $50
- Digital Projects: $2,795
- Building & Grounds: $57,275
- Utilities: $76,341
- Furniture & Equipment: $8,271
- Supplies & Postage: $26,467
- Travel & Expense: $2,234
- Total: $1,570,232

### INVENTORY

- Books & Other Print Materials: 81,181
- Audio/Video Materials: 15,812
- Online Electronic Databases: 56
- New Books & Media Added in 2014: 29

### SERVICES

- Circulation: 256,098
- Interlibrary Loans Obtained: 20,130
- Interlibrary Loans Sent: 17,472
- Reference Questions Answered: 45,916
- Programs, Events, & Community: 816
- Library Visits: 185,176
- Web Site Visits: 145,215
- Hours Open Each Week: 60