

# Nutley Public Library's 2012 Annual Report



## Nutley Public Library

93 Booth Dr.

Nutley, NJ 07110

<http://nutley.bccls.org>

Population Served	28,370
Municipal Appropriation 2012	1,500,679
Percentage of Township Budget	3.1 %
Library Visitors 2012	198,274
3,812 per week	

## Hours:

Monday	9 a.m.-9 p.m.
Tuesday	9 a.m.-9 p.m.
Wednesday	9 a.m.-5 p.m.
Thursday	9 a.m.-9 p.m.
Friday	9 a.m.-5 p.m.
Saturday	9 a.m.-5 p.m.

## Phone: (973) 667-0405

Administration	ext. 2636
Reference	ext. 2604
Children's	ext. 2623
Young Adults'	ext. 2624

## Board of Trustees

Anthony J. Iannarone, President  
 Rosanna Tangorra, Vice-President  
 Wayne Greenfeder, Treasurer  
 Denise Gizzo, Secretary  
 Vicky Flynn, Member at Large  
 Al Petracco, Mayor  
 Theresa Ruffo, Mayor's Delegate  
 Russell Lazovick Superintendent of Schools  
 Jerilyn Margulies, Superintendent's Delegate

## A Few Highlights

### A Walk in the Park



In 2012 the Library and the Nutley Historical Society collaborated on the first-ever Local History Grant Program offered by the Essex County Historical Commission. We were awarded the grant and the program “A Walk in the Park: From the Mud Hole to the Museum” was made possible in part by these funds. It was a one mile walking tour that explored Nutley’s early history and the Third River’s role in industry and recreation.

Nutley Museum Director John Simko led the tour. It was an excellent opportunity to learn a facet of Nutley’s unique history and afterward an occasion to explore the treasures within the Nutley Museum.

### Teen Presence at the Library

#### Summer Teen Volunteers

We had 25 high school volunteers throughout the summer who helped in circulation, children’s, and with special events. They helped with story times, video game tournaments, big events, and with our circulation. We threw them a pizza party to say thanks, and said they could come back next year to volunteer if they would like.

#### Manga/Anime Club

Our Manga Anime Club started last October and has been going strong with 10-15 teens coming in every other Friday. We read manga, watch anime, and hopefully will host an Anime Convention in the future.

### Bollywood Stops by at the Library



Tejaswini Ganti Producing Bollywood. Ms. Ganti, Associate Professor of Anthropology at New York University, offered an unprecedented look inside the social and professional worlds of the Mumbai-based Hindi film industry with her book “Producing Bollywood.”

A festive night featuring Indian dances performed by the Ayra Dance Academy troupe was featured at the Nutley Public Library. The hour-long program featured very young and adult performers from the Ayra Dance Academy.





from 2012

## Creativity at the Library

In 2012, the library was proud to feature a collage of local artwork including landscape watercolor designs, wildlife digital photography, quilt embroidery, and pencil sketches of famous artists. Looking ahead, the Nutley Public Library will continue to reach out to the local artist colony while striving to accommodate and enrich our community with information. Writers, you'll find inspiration, instruction and camaraderie at Pen to Prose every third Monday at 6:30 p.m. led by Assistant to the Director and author, Gioya McRae



## Get Connected

Our Facebook fans grew to over 700 and our Twitter followers increased to over 200. We have introduced a Pinterest Page to highlight staff picks as well as favorite photos.

The total visits to our website were 114,185. Our staff is working on redesigning the webpage and hope to have it launched in 2014 to coincide with the Library's 100 year anniversary.

## Be Kind to Animals Week

In May we celebrated Be Kind to Animals Week with a pet festival and pet adoptions by the Montclair Animal Shelter. More than 20 Nutley families brought in their furry family members such as dogs, guinea pigs, hamsters and we even had a pig. The animals won titles such as Best Kisser and Furriest Pet. Books and DVDs were displayed to educate about the importance of the human-animal connection and humane education.



## Reading to Some Four Legged Friends

Youth Services introduced a "Read to Dogs" program for elementary school-aged readers of all levels. Bonding over a shared story gives a child the encouragement and confidences they need to read aloud and improve their literacy skills. Each child spent 15 minutes reading to a certified therapy dog over a six week session.



# Value of Services

*For every municipal budget dollar invested in the library, Nutley residents received \$5.67 in value.*

Item	Total	Avg. Purchase Price	Cost to Residents	Value Provided
Computer Users, 1 hr. ea.	30,784	\$18.00/hr. Kinkos	FREE	\$554,112
Reference Questions	39,104	\$12.00 ea. LSSI	FREE	\$469,248
Children's Program Participants	8,007	\$5.00 Community Ctr. Avg.	FREE	\$40,035
Teen Program Participants	1,052	\$5.00 Community Ctr. Avg.	FREE	\$5,260
Adults' Program Participants	3,833	\$15.00 Adult Ed. Classes	FREE	\$57,495
Nonfiction Books (adult) circulated	36,189	\$28	FREE	\$1,013,292
Fiction Books (adult) circulated	36,462	\$28	FREE	\$1,020,936
Juvenile Books circulated	78,146	\$22	FREE	\$1,719,212
Young Adult Books circulated	10,675	\$25	FREE	\$266,875
Magazines circulated	4,957	\$ 4.99	FREE	\$24,735.43
Music CDs circulated	15,940	\$14.99	FREE	\$455,608.02
DVDs circulated	79,956	\$16.99	FREE	\$1,358,452.40
Audio Books circulated	8,598	\$52.99	FREE	\$455,608.02
Interlibrary & Electronically Placed Loans	32,102	\$26.78 ACRL 2003	FREE	\$85,9691.56
ESL / Tutoring Participants	857	\$25 Local Tutors	FREE	\$21,425
Study Room users (12/day)	3744	\$15 (est.)	FREE	\$28,080
Meeting Room & Community Space Uses	44	\$250 per event	FREE	11,000
eBooks and downloadable audiobooks circulated	1,158	\$ 9.99	FREE	11,568.42
Museum Pass—Adults & Children	62	\$22	FREE	\$1,364
Video Games Circulated	4,109	\$35.00	FREE	143,815
<b>Value of Services Provided to Nutley Residents</b>				<b>8,517,812.85</b>
<b>Return on Investment</b>				<b>\$5.67</b>

## Facts and Figures

<b>FINANCE</b>		Dues	\$1,000
<b>Operating Revenues</b>		Special Services, Programs, Cont. Ed.	\$18,000
Township Appropriation	\$1,500,679	Insurance	\$24,280
Fees & Fines	\$15,000	Automation & Security**	\$47,761
State Aid	\$13,074	Bank Fees	\$100
Interest	1,000	<b>Total</b>	<b>\$1,530,253</b>
<b>Total</b>	<b>1,529,753</b>	**Includes BCCLS costs	
<b>Operating Expenditures</b>		<b>INVENTORY</b>	
Salaries & Wages	\$800,698	Books & Other Print Materials	78,674
Employee Benefits	\$320,814	Audio/Video Materials	14,134
Books	\$103,090	Online Electronic Databases	41
Magazines, Newspapers, Serials	\$20,963	<b>New Books &amp; Media Added in 2012</b>	<b>13,040</b>
Binding	\$600	<b>SERVICES</b>	
Audio/Video	\$38,262	Circulation	276,525
Computer Software	\$1,000	Interlibrary Loans Obtained	19,967
Digital Projects	\$2,000	Interlibrary Loans Sent	12,135
Building & Grounds	\$55,000	Reference Questions Answered	39,104
Utilities	\$78,000	Programs, Events, & Community	756
Furniture & Equipment	\$10,000	Library Visits	198,274
Supplies & Postage	\$20,000	Web Site Visits	114,185
Travel & Expense	\$2,000	<b>The Nutley Public Library is open 60 hours each week.</b>	